

We've Missed You!



Progressive Dental Health Care Program



THE NUMBER ONE PET HEALTH PROBLEM diagnosed in dogs and cats is oral disease. We continue to promote awareness of the importance of preventive dental care in maintaining your pet's overall health. Dental disease can be **PAINFUL** to both dogs and cats. Regular exams and cleanings are important to keep your pet happy and healthy!

HELP your pet live longer!

Studies have shown that **YEARLY** teeth cleanings provide these benefits:

- Reduce plaque and tartar formation
- Decrease gum and tooth infections
- Help prevent bad breath and oral pain
- Help prevent heart, kidney and liver disease



BEFORE



AFTER

Dental disease puts stress on your pet's immune system and may lead to serious liver, kidney and heart disease. We provide an extensive dental care program. **Optimum dental care truly is a fountain of youth for your pet.**

Waunakee Veterinary Clinic Savings Offer

Professional Dental Cleaning \$325
Special 60-day "Miss You" price ..\$199*

Please call to schedule your **FREE** dental exam or dental cleaning appointment.

FREE DENTAL EXAM & 15% OFF home dental care products (dental exam given by one of our licensed animal health technicians)

* Offer applies to anesthesia, ultrasonic descaling, polishing, preanesthetic testing, pain medication and post-op recovery. Extractions and antibiotics, if needed, are not included but are discounted.

Ph. 987-123-4567 • Please present this card • Expires 60 days from postmark.

We've Missed You!

Alternative Treatment Laser Therapy



We are proud to offer alternative treatment to complement our conventional care.

Laser therapy is a noninvasive, pain-free, surgery-free, drug-free treatment option available for both dogs and cats. The treatment works by using light to penetrate into the deep tissues. It only works on tissue that has been damaged. The light triggers the production of energy in the cells, helping them to repair and heal.

Laser therapy is extremely effective and in many cases is a more effective alternative to pharmaceuticals. **Beneficial for:**

- Relieving pain and inflammation
- Decreasing healing time
- Chronic ear infections
- Arthritis, back pain, hip dysplasia
- Muscle injuries
- Ligament & tendon injuries
- Neuromuscular disease
- Ulcerations and soft tissue trauma



Laser Therapy Reduces Pain and Speeds Healing

Waunakee Veterinary Clinic Savings Offer

Laser Therapy Consultation.....\$48
Special 60-day "Miss You" price\$10



Questions? **ASK US** – we're here to help!

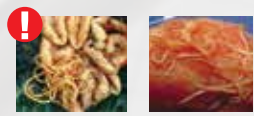


Ph. 987-123-4567 • Please present this card • Expires 60 days from postmark.

We've Missed You!

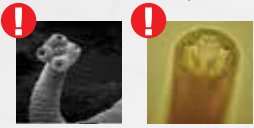
PET HEALTH ALERT! Parasites & Zoonotic Disease

ZOONOSIS refers to a parasite or disease, like rabies, that can be passed from animals to humans. Members of your family can unknowingly pick up **ZOONOTIC PARASITES** at the park, on a sidewalk or even in their own backyard. Children are especially vulnerable to zoonotic parasites, mostly because children play outside and sometimes have a tendency to put objects in their mouths.



Roundworms

Whipworms



Tapeworms

Hookworms

! Can be transmitted to humans

The most common zoonotic parasite is **hookworms**. It is **estimated** that 10% of the population has been exposed. **most of them children, are** infected. The numbers are believed to be even higher. **You want to keep your pet safe from disease.** Because the risk is so high, **we recommend a monthly regular microscopic examination of your pet's stool.**

SAMPLE

"We've Missed You"
Practice Growth Postcard

phil winter's marketing
800-803-8832

www.VetPracticeMarketing.com

Waunakee Veterinary Clinic Savings Offer

Fecal Parasite Laboratory Test..... \$18
Special 60-day "Miss You" price \$10
With Regular Wellness Pet Exam..... \$5



Please bring in a fresh stool sample for your fecal test.

! We have **COMPETITIVE** pricing on all parasite medication.

Ph. 987-123-4567 • Please present this card • Expires 60 days from postmark.

We've missed you!



SAMPLE

"We've Missed You"
Practice Growth Postcard

phil winter's marketing
800-803-8832

Design Fee.....\$199
Print 500\$289
Print 1,000\$359
Print 2,000\$559

Optional mailing
service available

We've noticed that your special family member has not visited our practice in the past six months and we wanted to share with you some of the professional services available to help keep your pet happy and healthy.

We understand the challenge it can be for pet owners to provide routine quality pet care to that special family member. Holding back on pet health care is a reflex, especially if you feel you have no control over the final cost of services.

We want to work with you to take care of your pet's important regular exams and most pressing needs, while we stay within the limits of your budget.

The caring staff of Waunakee Veterinary Clinic

A Happier and Healthier Life for Your Best Friend!

Most of us don't need a medical checkup more than once a year, but pets are different.

Pets, on average, age up to **SEVEN TIMES FASTER** than humans, and by age 2, most have already reached adulthood. At age 4, many pets are entering middle age. By age 7, dogs are considered seniors, and at age 10 they enter the geriatric stage of their lives.



THE BOTTOM LINE! Taking your pet to the veterinarian once a year is the same as seeing your doctor just once every seven years! You would not wait seven years to see your doctor or dentist for a checkup. Some pets are notorious for hiding signs of illness until they are almost at a crisis stage. **Wellness care is a critical part of your pet's health.**

SPECIAL PET HEALTH OFFER

General Wellness Pet Health Exam.. \$48

Special 60-day "Miss You" price \$29

Senior Extended Wellness Exam ... 30% OFF

Please present this card. • Expires 60 days from postmark.

phil winter's



marketing
communications

3245 University Ave. Ste. 1-525
San Diego, CA 92104-2009

www.VetPracticeMarketing.com

ph: 800-803-8832

email. phil@philwinter.com



Monday - Friday ~ 7am - 7pm

Saturdays ~ 8am - 2pm

Same day appointments available!



Please use this QR Code to add us to your address book. Thank you.



NEW

"We've Missed You" Practice Growth Postcard

This super-sized postcard is an outstanding marketing choice to be mailed to clients who have not visited your practice in six months. **Leverage your client database to increase client awareness and practice growth!**

Ask us to design your postcard today!

PRSR STD
U.S. POSTAGE
PAID
SAN DIEGO, CA
PERMIT NO.
3804