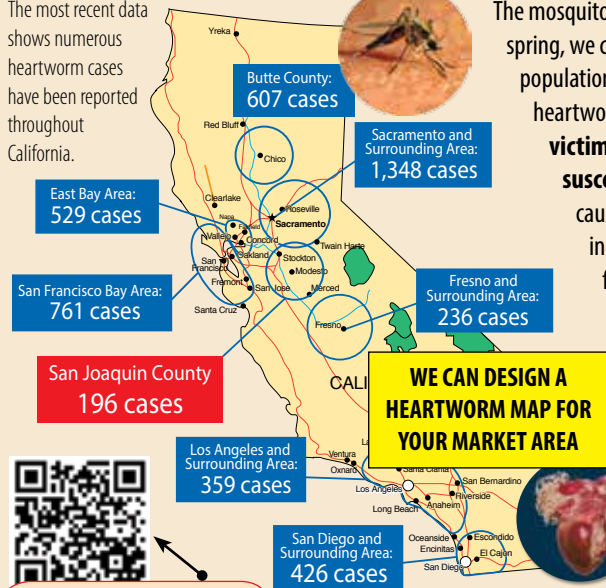


The mosquitoes are biting – *one bite is all it takes!* SAMPLE

The most recent data shows numerous heartworm cases have been reported throughout California.



The mosquitoes are biting – and thanks to a particularly wet spring, we could see a significant increase in the mosquito population. **ONE BITE** from an infected mosquito can transmit heartworms to your pet. **Dogs are the most common victims, but cats, coyotes, and other animals are also susceptible.** The heartworms restrict blood flow and cause organ damage and ultimately death. Symptoms include coughing, labored breathing, and heart failure. Treatment is available for dogs, although it is expensive and may cause complications.



This is a **QR-Code** that can be scanned by a camera phone and directed to your website or other marketing options.

WE CAN DESIGN A HEARTWORM MAP FOR YOUR MARKET AREA



Sierra Veterinary Clinic
(999) 987-6543 • www.yourwebsite.com

Prevention is the key to your pet's protection –

We recommend annually testing your pet for heartworms. Once-a-month prescription medication, such as Trifexis, is required to protect your pet during the year. This medication destroys any immature heartworms that exist in your pet's bloodstream.



The mosquitoes are biting!

Heartworm Facts...

- Heartworm is carried by mosquitoes.
- Mosquitoes are found in all 50 states.
- Canine Heartworm Disease has been found in all 50 states.
- A mosquito becomes infected when it bites an infected dog or coyote and then the mosquito bites and infects an uninfected dog or cat.
- Dogs that **do not** receive consistent periodic preventative measures for heartworm disease may only live 2-5 years after being infected.
- Keeping your pet inside will not guarantee that it will not get heartworm disease. Mosquitoes can get inside the house.

phil winter's marketing communications

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SAMPLE

NEW
Trifexis
(spinosad + milbemycin oxime)

Announcing – Trifexis™ Parasite Protection

This once-monthly chewable tablet prevents heartworm disease and treats and controls fleas, hookworms, roundworms, and whipworms. **LEARN MORE: www.trifexis.com**

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