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Fresh Breath  
for Your Pet

**25%**  
**SAVINGS**  
ON DENTAL CLEANING

Discount applies to pre-anesthesia blood work health screen, general anesthesia, ultrasonic scaling, polishing, extractions, flushing, fluoride treatment, medications, and post-op recovery.

**EXPIRES 2/28/13**  
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**PLEASE CALL TODAY  
TO SCHEDULE YOUR  
APPOINTMENT!**  
ph. 505-999-9999

**Don't let your  
pet suffer in pain!**



You're probably not aware that your pet may be suffering in silence with dental disease. Some pets may experience severe or sharp pain while eating. Others may act depressed. Bad breath and drooling are the most frequent signs of dental disease. **Pets often go for years with painful gingivitis, fractured teeth or severe tooth root abscesses without clinical signs that are noticeable to the owner.**

### How we professionally clean your pet's teeth.

1. Your veterinarian performs a **thorough oral (mouth) exam**. To accurately identify and evaluate diseased teeth and determine proper treatment, it is necessary to probe hard-to-reach areas with sharp tools. This procedure is difficult to perform, and capabilities are limited while the pet is conscious.
2. Dental buildup is quickly removed with **high-speed dental instruments** on the inside and outside of all teeth. Sharp hand tools can be used only on the outside surfaces of "anesthetic-free" patients, which takes much longer.
3. **Root planing** removes dental buildup and pockets of infection under the gums — **the leading causes of gum recession and tooth loss**. This is the most important part of a dental procedure and can be performed only if the pet is anesthetized.
4. **Loose, infected or damaged teeth and oral cavity growths are removed**. This can only be performed while the pet is anesthetized.
5. **Polishing teeth** is more than a desirable cosmetic procedure. Cleaning teeth with high-speed dental instruments or sharp hand tools causes abrasions on the tooth surface, which can actually accelerate the accumulation of tartar. Polishing retards tartar accumulation by creating a smooth, clean surface and also leaves the teeth **"bright and white."**
6. The last step involves **flushing** and application of a **fluoride treatment** to the teeth to make them stronger. Flushing removes lodged tartar from the teeth and helps to remove the bacteria that accompany tartar. An awake patient usually is resistant to this process.

Drs. FitzPatrick  
**ABQ** petcare  
Family Care for Family Pets



# Bad breath is not normal! It's a sign of disease.



**70%** Of all dogs and cats two years of age and older, 70%-85% have some degree of periodontal disease.

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Studies have shown that **YEARLY** teeth cleaning and oral exams provide these benefits:

- **Reduces plaque and tartar formation**
- **Decreases gum and tooth infections**
- **Helps prevent bad breath and oral pain**
- **Helps prevent heart, kidney, and liver disease**



**BEFORE**



**AFTER**

A dental cleaning performed by anyone other than your veterinarian is just *cosmetic* — your pet's teeth may **look** cleaner, but the disease-building bacteria **still** lie beneath the gum line.

A professional veterinary dental exam and cleaning differs significantly from dental brushing offered by a groomer or home dental care program. It is a multistep process, which to be accomplished properly and thoroughly, must be performed while your pet is under anesthesia.



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