

20%
SAVINGS!
Professional
Dental Cleaning



“OK, I ADMIT IT... I HAVE ^{really} BAD BREATH”

INCREASE THE LONGEVITY OF YOUR PET'S LIFE!!

Studies have shown that **YEARLY** teeth cleanings provide these benefits:

- reduces plaque and tartar formation
- decreases gum and tooth infections
- helps prevent bad breath
- helps prevent heart, kidney and liver disease

Almost all pets over 3 years of age have some form of dental disease. Poor oral health can cause serious health problems. Even a small amount of plaque buildup can place additional demands on the heart, kidney and liver – shortening your pet's happiness and life.



Extensive plaque formation
with tartar buildup



Thicker tartar formation
and very painful



Severe tartar formation,
bleeding and infection



HEART of CHELSEA
Animal Hospital

phone (212) 924-6116

The steps to a healthier mouth and fresher breath

- 1. General Anesthesia** is necessary in all cases for us to do a thorough dental examination and professional cleaning. We use only the safest anesthesia protocols and human-quality products.
- 2. Complete Dental Exam** is performed before we begin any dental procedure. A thorough dental chart is used to record the dental health of your pet, and any procedures done during the dental cleaning.
- 3. Ultrasonic and hand scaling** removes plaque and tartar above and below the gum line. A thorough scaling below the gum line is critical to the success of any dental cleaning, as this is where illness-causing bacteria hide.
- 4. Polishing** smooths the surface of the teeth after scaling, making them resistant to additional plaque formation. **Flushing** removes dislodged tartar, plaque and bacteria from the mouth.
- 5. Tooth Extraction If Necessary** – Tartar that has built up on the teeth over an extended period of time can mechanically push the gums away from the roots of the teeth. This allows the teeth to loosen in their sockets and infection to enter the root socket. In some cases, oral surgery may be necessary.



HEART of CHELSEA
Animal Hospital

257 West 18th Street
New York, NY 10011

(212) 924-6116

www.heartofchelsea.com



**20% SAVINGS
DENTAL CLEANING**

discount applies to anesthesia, ultrasonic de-scaling, polishing, and postop recovery.
NOT INCLUDED: preanesthetic testing, extractions and all medications.

expires 3/30/13



BEFORE



AFTER

please present this card • expires 3/30/2010



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